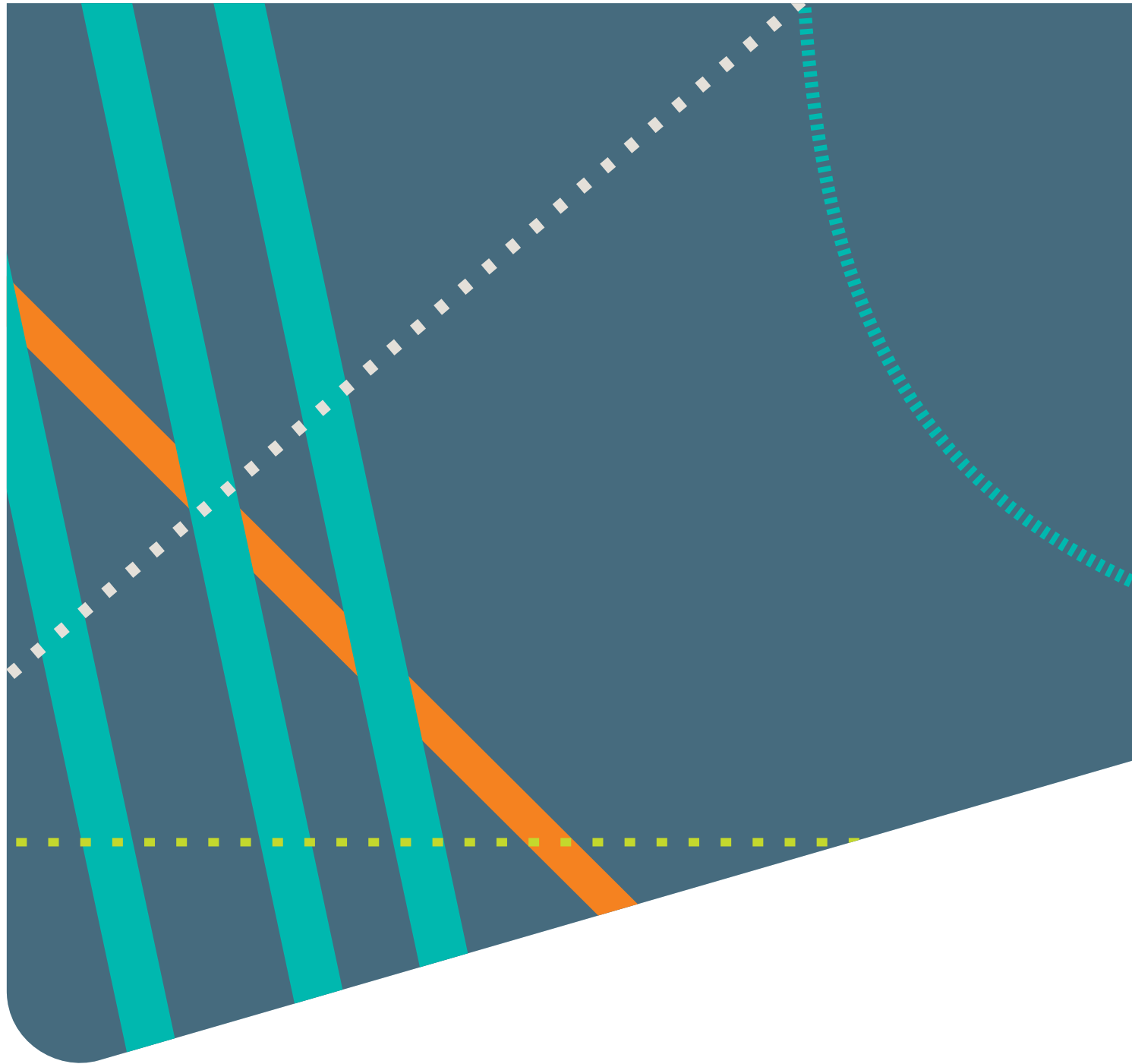


Illustration inspired by the work of John Maynard Keynes



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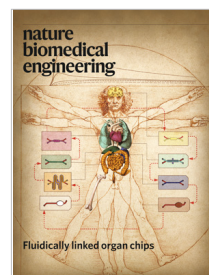
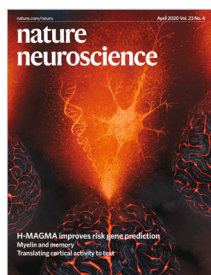
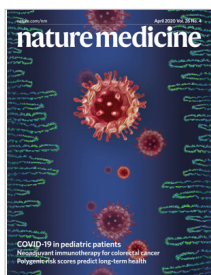


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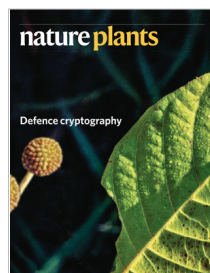
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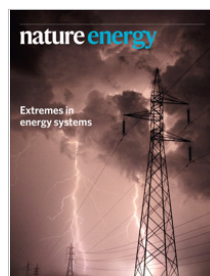
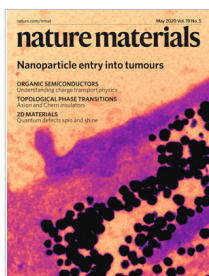
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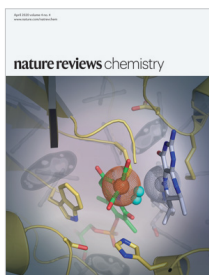
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Nature new launches

2020 Launches

In 2020, Nature Research launched three new journals to help address some of the biggest challenges humanity faces globally. *Nature Reviews Earth & Environment* and *Nature Food* align with the universal call to action to end poverty and protect the planet. *Nature Cancer* was launched to embrace the spectrum of cancer research ranging from basic preclinical to translational and clinical work across science.



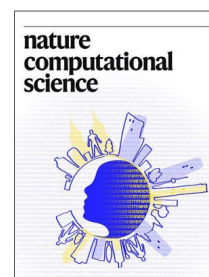
2021 Launches

In January 2021, Nature Research will extend expertise in sustainable development goals by launching three new journals that prioritise computational research, health sciences, and reproducibility.

Nature Computational Science launches in response to increased interest about the connection between computer science (including scientific computing and data science), mathematics, and natural sciences. The journal will publish across key themes of computational science, including, but not limited to cheminformatics, geoinformatics, computational models, materials science, and urban science

Nature Aging launches as global population aging continues to increase. The journal is highly selective and yet broad in its coverage, publishing research from across the basic biology of aging to the impact of aging on society. Nature Aging aims to bridge connections across aging-associated disease and publish interventions that promote a healthy lifespan.

Nature Reviews Methods Primers launches in response to increased interest in interdisciplinary research & reproducibility. The journal will summarise primary research into accessible Primers that outline best practices for experimentation & data analysis across the life and physical sciences. Each Primer averages 20 pages and will be accompanied by an infographic that describes the method.



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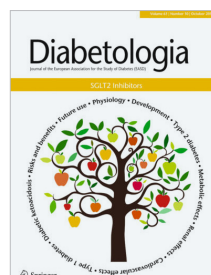
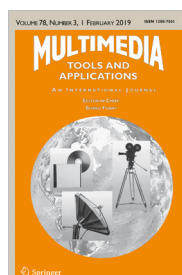
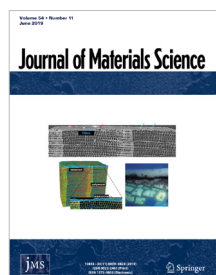
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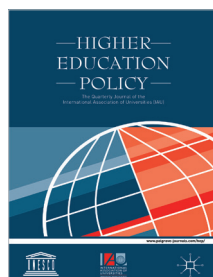
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Highlights

Scientific American

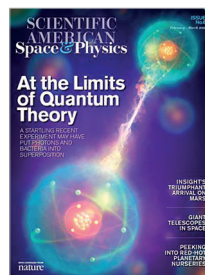
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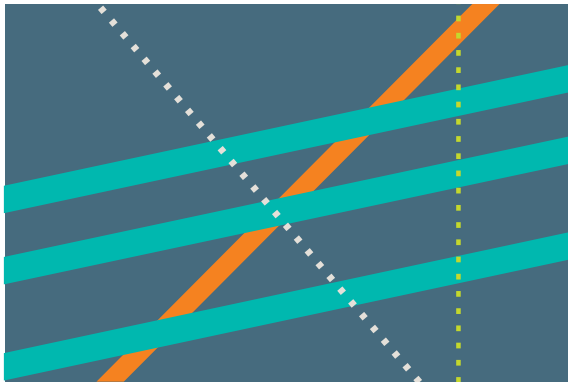
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John Maynard Keynes (1883–1946)

John Maynard Keynes was a British economist who revolutionised the theory and practice of macroeconomics, reformed economics and had a profound influence on economic policy. His work built upon the causes of the business cycle, and challenged established neoclassical economic ideas. This illustration represents the Keynesian model that he created as a result of the Great Depression.

It showed that in a monetary economy it is possible to have periods of high unemployment unless governments use active monetary and fiscal policy to stimulate aggregate demand.

This illustration was created by one of the talented team of designers at Springer Nature.

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